

common social media mistakes small business owners are making (and how to fix them)

THE WORKBOOK



introduction

Welcome to **Common Social Media Mistakes Small Business Owners are Making and How to Fix them.**

In this webinar you'll learn how to approach social media differently (with less stress), common mistakes small businesses make on social, easy ways to fix those mistakes (some are almost instant!), how to start planning better content with intention to help reach your goals and we'll chat about what to do next.

I've designed this webinar so that you can not only learn great tips but take ACTION to implement them - that's where we really see change happen!

You can use this workbook to keep track of the mistakes and suggestions for how to fix them as well as develop your next-steps action plan. OR, if you prefer, a notebook works too! I can't wait for you to watch the video.

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COMMON MISTAKES + FIXES

Mistake #1:

The Fix:

Mistake #2:

The Fix:

COMMON MISTAKES + FIXES

Mistake #3:

The Fix:

Mistake #4:

The Fix:

COMMON MISTAKES + FIXES

Mistake #5:

The Fix:

Mistake #6:

The Fix:

COMMON MISTAKES + FIXES

Mistake #7:

The Fix:

Mistake #8:

The Fix:

TOP 3 MISTAKES AND THE FIXES YOU WANT TO WORK ON:

Don't forget! Give yourself a 14 day deadline to start implementing these changes and updates!

Focus #1 and next steps

Focus #2 and next steps

Focus #3 and next steps

that's a wrap

Congrats on watching the webinar! I know I gave you a lot of mistakes and actions to take but I know you can make these changes and see a different side to how you are approaching your social media.

For the next steps, review the top 3 mistakes you want to fix and apply some of the suggestions I gave.

If you aren't sure where to begin, message me on social media or reply to one of my emails and let's chat!

I'll be sending you some additional resources that you can use for quick action items too. Want to book a one-hour call to really dive deeper into your social media? [You can do that here.](#)

Thanks for taking the time to join me!

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